

# CREATIVE + DIGITAL MEDIA



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## Labour Market Information

Greater Manchester is a go-to creative centre for media professionals from all over the world. You could be a part of it. Over 45,000 people now work on the MediaCityUk site in Salford Quays, making it one of the biggest cultural and creative hubs in Europe. Creative and Digital Media professionals have a range of skills and specialisms and a passion for creating high quality content that includes broadcast TV, radio, digital, graphics, communications, audio, animation, and advertising.

Visit [www.tmc.ac.uk](http://www.tmc.ac.uk) or call **03333 222 444** for more information

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MANCHESTER  
FIND YOUR FUTURE



**TOTAL PEOPLE**  
LEADERS IN LEARNING®

# CREATIVE AND DIGITAL MEDIA



## JOBS FIGURES, 2020-2025

There are approx. **15,553**  
**full-time** and **part-time** jobs  
in Greater Manchester.



## AVERAGE SALARIES

The current average salary for the  
occupations listed with experience  
is **£50,429 per year**.

Top Jobs	Starting Salary	Salary with Experience
Advertising Account Executive	£18,000	£60,000
Animator	£14,000	£36,000
Audio-visual Technician	£18,000	£36,000
Broadcast Engineer	£20,000	£50,000
Broadcast Journalist	£13,000	£80,000
Computer Games Developer	£19,500	£59,000
Graphic Designer	£16,000	£50,000
Illustrator	£14,000	£40,000
Media Researcher	£16,000	£40,000
Photographer	£17,250	£45,000
Public Relations Officer	£18,000	£90,000
TV or Film Sound Technician	£16,000	£35,000
Video Editor	£18,000	£45,000
Web Designer	£18,000	£40,000

Salary Data taken from National Careers Service. Job figures data taken from EMSI.  
EMSI data based on Greater Manchester Authorities. Data collated July 2020.